

ALYSE ZWICK

Alyse Zwick is a news personality/host and two-time Emmy-nominated reporter formerly at NY1 News and Fox 5 New York in New York City. Zwick joined the NBC News affiliate, WRCB Channel 3 Eyewitness News, in Chattanooga, Tennessee as a morning anchor/reporter in 2021. Prior to joining the WRCB team, she was a backstage correspondent for Friday Night SmackDown on Fox with the WWE and the host of *This Week In WWE*. Zwick is the In-Arena host for the NBA's Atlanta Hawks and the international sailing league, SailGP. From 2015-2019 she served as the Arena Host with the National Hockey League's New York Islanders and was a dancer with the New York Jets Flight Crew Cheerleaders.

She hosts various live events including Bryant Park's Winter Village Lighting of the Christmas Tree, New York City's Marriot Marquis's New Year's Eve Bash in Times Square, and charity events for The Empire Ball Diabetes Research Institute Foundation and more.

In 2009, she earned the title of Miss New York 2009 for the [Miss America](#) Organization. At the 2010 Miss America Pageant, Alyse was the preliminary winner of the Lifestyle and Fitness Award, also known as the swimsuit competition.

She is well known for her [advocacy work](#) in the war veteran's community, inspired by her grandfather, a decorated WWII Army Veteran. Alyse is the official spokesperson for the United War Veterans Council in New York City and hosts the annual New York City Veterans Day Parade live from 5th Avenue.

For her work as an advocate, Alyse has been highly recognized for her dedicated efforts on both state and national levels. She was chosen in 2019 by Starz Network and Steven Soderbergh to moderate their Tribeca Film Festival premiere of *Leavenworth*, a controversial true crime series shining light on and analyzing the military system at large.